

# GoAutoNews Terms and Conditions

GoAutoNews is published by John Mellor Pty Ltd.

**Advertisements:** All advertising bookings and material must comply with the GoAutoNews Terms and Conditions of John Mellor Pty Ltd, (Publisher).

**Bookings:** Advertising bookings close each Friday at 5 PM.

**Booking confirmation:** Confirmation of the Advertisers booking is the payment of the advertising amount. **(EFT and Credit Card are offered. No Accounts and No Cheques).**

**Material deadlines:** Friday 5.00 pm EST. **(Due to tight editorial deadlines NO extensions are possible).** Material supplied shall be considered to have received Advertiser sign-off. The Publisher accepts no responsibility for errors in the material supplied.

**Booking cancellation deadline:** Cancellation of the advertising booking cannot be accepted after 5.00 pm EST on Friday of the week prior to publication. Advertising sold as part of a package containing more than one insert can only be cancelled following 30 days written notice once the first insert date has passed.

**Delivery of advertising material:** See GoAutoNews Advertising Checklist PDF.

**Advertising entitlements:** The Advertiser is entitled to the page space and position stated in the GoAutoNews Advertising Booking Form. Unless otherwise stated on the Booking Form the page selected for the advertisement will be at the discretion of the Publisher.

**Advertising web link:** Each advertisement receives one optional web link that can be placed within the advertisement. The Advertiser is responsible for communicating the link to the Publisher at the time of the ad booking and for the correct operation of the linked page. The Publisher will not be held responsible for any material published on the linked page and the Advertiser indemnifies the Publisher against any and all action whatsoever arising from the publishing of the link and or the material on the linked page.

**Publishing dates and delivery:** GoAutoNews is a WEEKLY publication. GoAutoNews is dispatched electronically on Tuesday night for Wednesday morning delivery. GoAutoNews is circulated as a LOW RESOLUTION PDF document attachment to an individually addressed email. As the Internet and email systems are subject to variables beyond the Publishers control, the Advertiser acknowledges that no guarantee is given by the Publisher that some or all of the subscribers listed on the Publisher's database may fail to receive a copy of the Publication. The Advertiser acknowledges that

GoAutoNews is a free publication and may be forwarded or circulated by subscribers to people and organisations not on the Publishers database and that the Publisher does not screen subscribers.

**General conditions:** The following terms and conditions apply to all advertisements placed for publication. These conditions cannot be waived except by the written consent of John Mellor Pty Ltd, (Publisher). These terms and conditions may be subject to change without notice.

- a) The Publisher reserves the right to refuse any advertising. Advertising already placed is not exempt from this right of refusal.
- b) The Publisher will not be liable for any costs, expenses or damages directly or indirectly arising from failure to publish on the designated publishing date.
- c) Advertising published is subject to a fee in accordance with the advertising booking and rate card.
- d) The publisher cannot be held accountable for any errors in the advertising and the Publisher accepts no liability for the accuracy of information contained in advertising and will not be liable for any costs, expenses penalties or damages directly or indirectly arising from publishing errors in the advertising. The Advertiser agrees that it will only supply material that is accurate, is not defamatory and does not breach advertising standards, regulations or legislation.
- e) The fees for advertising published in the GoAutoNews rate card are plus GST and are subject to variation without notice.

**INDEMNITY:** The Advertiser, its representatives and or agents acknowledge that in respect of the advertising content and information supplied to the Publisher, it holds all rights pertaining to the Trade Marks, Copyrights and all other permits necessary to it, in the promotion of its products and services and all offers associated with the advertising submitted.

The Advertiser therefore indemnifies the Publisher against all claims in relation to the advertising content submitted, and agrees that all costs incurred by the Publisher in proving this indemnity are to be met by the Advertiser. This indemnity shall be implied at the occasion an individual advertising booking is made without the necessity for the execution of any other document.

**GoAutoNews is a publishing title of John Mellor Pty Ltd (ABN 98 034 732 967).**